



Public Disclosure of Student Achievement

Institution Name: Framingham State University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2022-2023

Date Report Posted: February 1, 2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business in:			
Accounting	Retention Rate	70%	50%
Business and IT	Retention Rate	70%	70%
Finance:			
Finance – General	Retention Rate	70%	50%
Finance – Financial Planning*	Retention Rate	70%	-
International Business	Retention Rate	70%	29%
Management			
Management -Entrepreneurship	Retention Rate	70%	100%
Management - General	Retention Rate	70%	74%
Sport Management*	Retention Rate	70%	-
Marketing	Retention Rate	70%	88%
Master of Business Administration			
Management	Retention Rate	70%	47%
Biotechnology Operations	Retention Rate	70%	100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention - Bachelors	The retention rate is the percentage of first-time full-time students who began the major in Fall 2022 and returned Fall 2023.
Retention Rate - Masters	The retention rate is the percentage of new students who started the major in Fall 2022 and returned Fall 2023.
*Note: There were no students who began the major in Fall 2022.	