

# Framingham State University

## Fashion Design and Retailing - Undergraduate Student Exit Survey: Longitudinal Results Summary

Survey Questions	University-Wide 2019 Population:850 Sample:559 Response rate:66%	Fashion Design & Retailing 2019 Population:29 Sample:23 Response rate:79%	University-Wide 2020 Population:824 Sample:181 Response rate:22%	Fashion Design & Retailing 2020 Population:36 Sample:5 Response rate:14%
How satisfied are you with your overall experience at Framingham State University?*	86%	91%	90%	60%
<b>Within the Major</b>				
How satisfied were you with your overall experience within your major*	90%	96%	91%	100%
Availability of faculty *	92%	96%	94%	100%
Quality of teaching*	89%	78%	93%	100%
Academic advising*	76%	87%	81%	80%
Availability of classes*	74%	83%	78%	80%
Faculty concern for your academic progress*	87%	95%	89%	100%
Writing preparation *	89%	83%	95%	100%
Connections between your major and General Education courses*	73%	57%	75%	40%
Career preparation and guidance from advisors and faculty*	73%	74%	78%	80%
<b>Academic and Co-Curricular Activities</b>				
Participated in FSU First-Year Foundations Program	46% Yes	68% Yes	43% Yes	80% Yes
Participated in a capstone, senior seminar, or thesis	59% Yes	48% Yes	54% Yes	80% Yes
Practicum/Field Experience	16% Yes	4% Yes	28% Yes	0% Yes
Licensure Exam	8% Yes	0% Yes	16% Yes	0% Yes
Participated in an internship	48% Yes	83% Yes	41% Yes	80% Yes
Worked on a research project	45% Yes	39% Yes	52% Yes	100% Yes
Participated in community service or volunteer work	23% Yes	0% Yes	23% Yes	20% Yes
Studied abroad	14% Yes	35% Yes	11% Yes	20% Yes
Student clubs or organizations	44% Yes	39% Yes	48% Yes	80% Yes
Intercollegiate/Intramural/Club sports	19% Yes	0% Yes	16% Yes	0% Yes
<b>Support Utilization at FSU</b>				
Center for Academic Success and Achievement	50% Yes	48% Yes	59% Yes	80% Yes
Career Services and Employer Relations	45% Yes	65% Yes	43% Yes	60% Yes
Counseling Center	25% Yes	27% Yes	28% Yes	40% Yes
Health Center	49% Yes	55% Yes	44% Yes	80% Yes
<b>Future Plans</b>				

If you plan to pursue another degree what is the type of degree you will be seeking?	82% Master's Degree	67% Master's Degree	85% Master's Degree	0% Master's Degree
<b>Top Two Influencing Factors to Attend FSU</b>				
What factors had a significant influence on your decision to attend FSU?*	65% Affordability 51% Proximity to home	70% Affordability 61% Degree programs offered	60% Affordability 59% Proximity to home	60% Affordability, Proximity to home, and Degree programs offered 20% Family wanted me to attend, Size of school, and My parent(s) is (are) an alumnus/alumni
<b>Demographics/Campus Residency</b>				
First-generation college student?	36% Yes	33% Yes	39% Yes	0% Yes
Did you live on campus at FSU?	62% Yes	83% Yes	50% Yes	100% Yes
Did you transfer to FSU?	36% Yes	29% Yes	45% Yes	0% Yes
What is your racial background?	68.6% (n=378) White 14.0% (n=77) Hispanic 10.9% (n=60) Black/African American 2.7% (n=15) Two or more races 2.5% (n=14) Asian 0.7% (n=4) Cape Verdean 0.4% (n=2) American Indian/Alaskan Native 0.2% (n=1) Native Hawaiian/Other Pacific Islander	65.2% (n=15) White 13.0% (n=3) Hispanic 8.7% (n=2) Black/African American 8.7% (n=2) Two or more races 4.3% (n=1) Asian	71.5% (n=128) White 14.0% (n=25) Hispanic 7.3% (n=13) Black/African American 5.0% (n=9) Asian 1.1% (n=2) Two or more races 0.6% (n=1) Cape Verdean 0.6% (n=1) Native Hawaiian/ Other Pacific Islander	80.0% (n=4) White 20.0% (n=1) Asian
Do you identify as transgender?	0.4% Yes	0.0% Yes	0.0% Yes	0.0% Yes
To which gender identity do you most identify?	65.2% (n=361) Female 34.3% (n=190) Male 0.4% (n=2) Non-binary/third gender 0.2% (n=1) Prefer Not to Answer	100.0% (n=22) Female	73.5% (n=133) Female 24.9% (n=45) Male 1.1% (n=2) Non-binary/ third gender 0.6% (n=1) Prefer Not to Answer	100.0% (n=5) Female

\* Combination of satisfied and very satisfied

\*\*Percent of Cases (Number of times the factor was selected divided by the sample size)